Team-

Lingala, Dhivya Sri

Chennupati, Shreya Chowdary

**Project Overview**

**Project Title:**

Advanced AI for Personalized Emotional Well-Being and Support using Machine Learning, Deep Learning techniques and integrating with collaborative filtering.

**Project Overview:**

**Objective:**

* The principal aim is to utilize technology to improve the emotional wellness of people by creating a system that gives personalized emotional support and guidance.
* The project, therefore, seeks to provide appropriate, on-demand solutions that are contextualized for each user by using machine learning and deep learning enhancements of collaborative filtering.
* This model provides a cutting-edge AI system that helps a lot with improving emotional health by better recognition, provision of tailored assistance and new ways of recommending things.

**Scope:**

* **What the AI System Will Do?**

1. Emotional Recognition: By evaluating the user's emotional state, machine learning and deep learning algorithms are integrated to analyze voice, text, and flashing visuals.
2. Personalized Recommendations: It provides guidance, resources, and activities to address the recognized emotional state.
3. Collaborative Filtering Integration: It helps to provide recommendations by integrating the recorded emotions with those of other users.
4. Real-Time Support: It reduces the emotional risk by giving immediate assistance through alternate channels and feedback

* **Data Used**

1. Text Data: The texts that comprise sent messages posts or journals written by users concerning their feelings and emotions.
2. Voice Data: Strain and enlist voice to analyse the context and vocal aspects, although emotional complexities were also embedded.
3. Visual Data: Video clips and stills for affective and psychophysiological measurements that involve facial expression recognition.
4. Behavioural Data: User behavior data interaction styles and feedback on the prescribed interventions are used for enhancing the true picture of the system and for collaborative filtering.
5. Recipe Dataset: A voluminous dataset that includes the collection of recipes together with details about components, flavor, and sensory aspects.
6. Taste Preferences Data: User comments on the sensory sections, including overall tastes, gulps completed plates, intakes, etc.
7. Hobby Data: User-provided information and personal perspectives on the advantages of a diverse range of activities and hobbies.
8. Emotional State Data: It provides more accurate activity recommendations by gathering user’s opinions and areas of interest.

* **Limitations**
  1. Data Privacy: Handling sensitive personal data and maintaining privacy for users to provide personalized recommendations.
  2. Data Quality: The datasets should be updated every time which helps the AI model to make validated recommendations.
  3. Taste Profiles: The profiles are complicated and challenging to match with the recipe precisely.
  4. Hobby recommendations: Because interests and hobbies are very independent, it is impossible to accurately predict how effectively they will contribute to emotional well-being.
  5. Scalability: Recipe and hobby datasets are huge and need to be managed and processed while maintaining real-time performance and relevance.

**AI Techniques and Tools:**

1. **Machine Learning Techniques:**
2. Collaborative Filtering: The basis for enhancing hobby recommendations by analyzing user preferences and similarities.
3. Content-Based Filtering: The suggestions are customized to bring the user out from anxiety, depression, or loneliness.
4. **Deep Learning Techniques:**
5. Neural Networks: Used for finding recommendations related to taste and hobby preferences.
6. Embedding Models: These are used to align food taste with recipe.
7. **Libraries and Frameworks:**
8. TensorFlow/Keras or PyTorch
9. Scikit-learn
10. Pandas and NumPy
11. NLTK/Spacy
12. Beautiful Soup/Scrapy

**Stakeholders:**

**Project Team:**

* **Project Manager**

1. **Role**: Making sure that all project goals, deadlines, and financial constraints are met.
2. **Responsibilities:**
3. Create and administer project schedules.
4. Act as a liaison between the work groups.
5. Keep track of progress and resolve roadblocks.

* **Data Scientist/ML Engineer**

1. **Role**: Creating emotional support through the advanced machine learning techniques.
2. **Responsibilities:**
3. Gather, clean and study data.
4. Create and improve collaborative filtering techniques.

* **AI Researcher/Emotion Recognition Specialist**

1. **Role**: Develops algorithms highlighting important areas of focus such as emotional health and that aid in emotion recognition.
2. **Responsibilities**:
3. Analyzing various methods of deep learning and machine learning to detect emotions.
4. Developing and implementing techniques that use speech, text, and face recognition for emotion recognition.
5. Work closely with ML engineers to add emotion-sensing capabilities in a real-time environment.

* **Software Engineer/Full-Stack Developer**

1. **Role:** Creating frontend and backend system architecture and design for user-system interaction.
2. **Responsibilities:**
3. System Design
4. User interface
5. API Development
6. Testing and Deployment

* **UI/UX Developer**

1. **Role:** Ensure the system is friendly to use and accessible.
2. **Responsibilities:**
3. Design user-friendly interfaces that make users want to engage with the system.
4. Ensure the design is informed by the principles of emotional wellness

* **Psychologist/Emotional Wellness Expert**

1. **Role**: Providing expertise in emotional well-being to direct system’s growth.
2. **Responsibilities**:
3. Ensure the system provides appropriate and correct emotional support.
4. In developing contextually relevant responses, collaborate with AI researchers and developers.

* **Ethics and Data Privacy Officer**

1. **Role:** Makes sure that the system is built by maintaining ethical standards and that data is protected.
2. **Responsibilities:**
3. Evaluating and changing the risk factors.
4. Policy development
5. Ensure data protection.

* **Product Owner/Stakeholder Representative**

1. **Role:** Communicates between the project team and stakeholders.
2. **Responsibilities:**
3. Collecting user needs to ensure AI systems meet user requirements.
4. Communication and validating progress

* **DevOps Engineer**

1. **Role:** In charge of release management, monitoring, and scaling of the system.
2. **Responsibilities:**
3. Setting up and maintaining infrastructure for training and deploying AI model.
4. Provide system availability and security.
5. Facilitating collaboration among stakeholders to streamline workflow.

* **Marketing and Outreach Specialist**

1. **Role:** Promoting the project to potential users and other stakeholders will be a major focus.
2. **Responsibilities:**
3. Develop marketing strategies that increase awareness about the product.
4. Socializing to know the interests of the public towards the system.
5. Obtaining and updating the user experiences.

**End Users**

* **People Seeking Emotional Support:**

Engage with the system during emotional distress and confusion.

* **Therapists and Mental Health Experts:**

1. Using this system in client checkup sessions.
2. Using this system to offer emotional support to clients.

* **Human Resource Professionals and Workplace Wellness Teams:**

1. Integrating the system into wellness programs.
2. Using the insights from the system to offer personalized recommendations.

* **Students and Educational Institutions:**

1. Students engage the robot to cope with stress, anxiety, or academic pressure.
2. They monitor changes and provide target support.

**Other Stakeholders:**

1. **Mental Health Advocacy Organizations:** They promote awareness and support user needs.
2. **Consumer Advocacy Groups:** Organizations that protect consumer rights and maintain legal values.
3. **Academic and Research Institutions:** Partners providing expertise in AI, ML, emotional health, and user experience by offering insights and validation points.
4. **Technology Providers:** Companies offering AI tools, machine learning frameworks, and cloud computing resources like AWS, Google Cloud
5. **Data Protection Authorities:** Organizations that ensure companies adhere to privacy rules to safeguard personal data.
6. **Emotional Health Data Providers:** Providers that offer datasets on emotional states and mental health trends.